



Coaching Leadership Style:

The Missing Ingredient for Your
Lifestyle Business



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As a lifestyle and business mentor, I help business owners transform from overwhelmed to overjoyed. I'm an entrepreneur myself, and I know how challenging it can be to feel like your business runs your life. That's why I've made it my mission to help other entrepreneurs learn sustainable systems and strategies for a business that can thrive independently.

This brings me to the purpose of this freebie. One of the quickest ways to get your business under control is through your team. When you know how to lead others effectively, the possibilities for freedom become limitless. In this freebie, I share my recommendations for mastering the coaching leadership style. Let's get into it!

What is the coaching leadership style?

The coaching leadership style is when you develop your team's skills and natural talents by acting as a coach. In my experience, simply "managing" people can be limiting. Yes, you can delegate and assign tasks, but to help someone grow, you need to coach.

What are the benefits of using the coaching leadership style?

When you coach someone, you help them see where they're great and develop awareness for blind spots. The benefits of this can include:

1. You create a deeper relationship with your team member that goes just beyond tasks
2. You encourage self-reflection, which can translate into their growth as a leader
3. By helping your team get stronger as individuals, they'll be more capable to take on your responsibilities, which means you can be more able to design a business that complements your ideal lifestyle

How can I use the coaching leadership style?

I've had business mentors and been a business mentor to many, so I've learned the ins and outs of effective coaching leadership style. Here are some of my top tips:

1. Lead by example. You can't coach others if you can't coach yourself. Think of the lifestyle you want, be thoughtful about your strengths and weaknesses, and then develop systems and strategies to complement your goals.
2. Create a safe space. People can get defensive when you point out where they need to improve. Before you can share feedback, you need to create a relationship where the individual knows you have their best interests in mind.
3. Understand the individual's goals. By taking the goals of your team seriously, you'll be able to position them for success, keep them engaged, and reduce turnover (which helps your business).
4. Conduct regular sessions. The frequency is up to you, but the more you meet with your team members, the more of a relationship you'll develop and the more you'll be able to foster leadership development.

How can I learn more?

If you want to implement a coaching leadership style, it could be helpful for you to experience it as a mentee. I'd love to tell you more about how I help business owners craft a thriving business and lifestyle they love. Contact me and let's chat!

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